

北谷

CHATAN AREA MAP

北谷町是那覇市から北へ約16kmの沖縄本島中部に位置し、国道58号が南北に通過している町です。国道58号を挟んで東側は丘陵地で緑が多く、半分以上を米軍用地が占めています。公有水面埋め立てや返還軍用地の跡地利用による西海岸一帯の開発が進み、県内でも有数の観光エリアとして高い評価を得ています。産業としては、小売業や飲食業などの第三次産業が主になっており、特に西海岸では大型ショッピングセンターや衣料・雑貨等数多くの専門店が進出するなど、沖縄のお洒落タウンとして地元住民からも高い人気を誇っています。



Chatan Town Overview

Chatan Town is located in the central part of the main island of Okinawa, about 16 km north of Naha City and is a town where National Route 58 passes through from north to south. The east side of National Route 58 is hilly and green, and more than half of it is occupied by the US military. The west coast has been developed by public water reclamation and the utilization of former military land that was returned and is now regarded as one of the most popular tourist areas in the prefecture. The main industries are tertiary industries such as retail and restaurants, and the west coast has many large shopping centers and specialty stores for clothing and miscellaneous goods, making it a fashionable, popular stop for everybody.